



Date: 14-12-2020 01:59:01

**Contract Sheet of:** Management & Marketing -  
Bachelor Degree (MKT)

General Education Requirements				
Code	Title	Credits	Pre-Requisites	Co-Requisites
ADM105	Introduction to Information Technology	3.00		
ADM117	مناهج البحث 2	2.00		
LIT105	الحضارة العربية	3.00		
LIT110	Arabic Language I	3.00		
LIT113	مناهج البحث 1	1.00		
LIT120	English Language I or French Language I	3.00		
LIT125	English Language II or French Language II	3.00	LIT120	
Total		18		
Core Requirements				
Code	Title	Credits	Pre-Requisites	Co-Requisites
ADM120	Microeconomics	3.00		
ADM145	Math For Business	3.00		
ADM150	Statistics for Business	3.00		
ADM155	Accounting I	3.00		
ADM160	Principles of Marketing	3.00		
ADM170	Macro Economics	3.00		
ADM180	Principles of Management	3.00		
ADM185	Financial Management	3.00	ADM145	
ADM187	Cost Accounting	3.00		
ADM196	Business Law	2.00		
ADM205	Accounting II	3.00	ADM155	
ADM222	Business Data Communication	3.00		
ADM228	Business Ethics	1.00		
ADM233	Internship	1.00		
ADM247	Management Information System	3.00		
ADM248	Project Management 1	2.00		
ADM257	Entrepreneurship	1.00		
ADM270	Operations Research	3.00	ADM145	
ADM273	Introduction to Database	2.00		
Total		48		
Major Requirements				
Code	Title	Credits	Pre-Requisites	Co-Requisites
ADM391	Graduation Project	2.00		

MAN326	Logistics & Supply Chain Management	3.00		
MAN332	Total Quality Management	2.00		
MKT309	Marketing Research	2.00	ADM160	
MKT310	Marketing Management	3.00	ADM160	
MKT321	Consumer Behavior	3.00	ADM160	
MKT327	International Marketing	3.00	ADM160	
Total		18		
<b>Major Electives</b>				
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Pre-Requisites</b>	<b>Co-Requisites</b>
Not Set	Not Set	3.00		
Not Set	Not Set	3.00		
LIT100	مدخل إلى اللغة العربية	3.00		
MAT100	Introduction to Mathematics	3.00		
STA100	Introduction to Statistics	3.00		
Total		15		
<b>Major Elective Courses</b>				
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Pre-Requisites</b>	<b>Co-Requisites</b>
There are no Major Elective Courses				
<b>Major Emphasis Courses</b>				
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Pre-Requisites</b>	<b>Co-Requisites</b>
There are no Major Emphasis Courses				
<b>General Education Electives</b>				
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Pre-Requisites</b>	<b>Co-Requisites</b>
There are no General Education Elective Courses				

**Major Total Credits:** 99